

May Conference Call Minutes

Zac Garner, President

On the Call: Travis Drake, Andy Clark, Curt Binder and Zac Garner. Chad Smith emailed his report before meeting.

- Meeting opened at: 7:03
- Initiation- 3 new guys: Zac represented the Alumni Association. His hope is we could have more guys join in the fall. The chapter is still small and needs the help.
- Agreement with HQ on 3 year Recruitment plan: Zac still needs to finalize with the HQ. Should have completed by mid-summer.
- Grand chapter 4 guys wanting to go. AA is still going to pay for 3 out of the heritage account and the chapter and other 3 guys are going to split the cost for the 4<sup>th</sup>. This is a great thing. All 3 new members along with the president Austin will be going. Mike Van Camp will also be in attendance and helping show the chapter guys around. He will also be voting on behalf of the Association.
- Bears vs. Colts game. The colts were going to make us buy 1 pre-game along with the Bears ticket so we didn't do it. There will still be a group of alumni in town and we plan to have a hotel room get together Saturday night and probably Sunday before the game. Let Zac or Mike Van Camp know if you plan to be in town.
- Call with Josh from Phired up. Things needed this summer:
  - Updated Roster. Need from Austin. This has been received and pasted along to Josh and the BOD.
  - Alumnus to work with chapter on Recruitment calendar for next semester. NEED!!! We need an alumnus to help with this. What we are trying to do is make a master calendar that has all the campus events, Alumni Association events, HQ events together into one calendar. This way we can try to plan active chapter recruitment events and alumni events around some of the dates the campus has things going.
  - Scholarships to be set up by start of fall and posted in areas where students will see. Zac and Chad with HQ. We plan to have 2 \$200 scholarships set up by the beginning of school. They will both be called books scholarship. One will be awarded to best new semester brother and the other for best grades. We may need to adjust them for legal reasons. We will have these going before the school year starts.

- Need Faculty and Chapter advisors still. All does anyone have any suggestions for chapter advisors? We are looking to fill a faculty spot and 2 more community advisors with Matt.
- New member education for Fall. Zac to work with HQ on this. The plan is to have Erik K from the HQ have a plan for this by the start of next semester. Zac and Erik had a discussion after ritual about it and he will be working on it over summer.
- Fundraising for new member assistance. How do we fill about this?? It was suggested to the BOD that we need to fundraise or set money aside to assist in new members who aren't able to afford the cost of the fraternity. At this time this board is not comfortable with paying for new members association fees, initiation fee, or dues. We will try to come up with ways to help subsidize cost for events like formal with fundraisers of our own for the active chapter.
- Alumni to start to join on Summer coaching calls with Phired up and chapter. We are looking for an alumnus to start joining the chapter on monthly recruitment call. These have been planned to take place at 3:30 on first Wednesdays but the association might ask if they can be adjusted to fit schedules. Please let Andy Clark know if you are interested in helping with this.

#### **Curt Binder, Vice President**

- Newsletter July issue. Curt will be collecting articles. Get them into him fast. He will also be working with Brian (new member) to start collecting news from the chapter.
- Contact with Brian from chapter to help with articles about chapter.
- Social media update. Let Curt know if you have any suggestions
- Website request from Mike V. Have the current yearly roaster posted on the website. This seems like a pretty simple request. We will try to post the current Alumni Association roster on the website so brothers have a quick reference to see.
- Website business request form/services

#### Andy Clark, Membership

- Thank you Letters? DONE
- Recruitment Letters? DONE
- Need to look into getting more coins Zac to provide old invoice. Zac has sent
- Items that were needed from board: Roster's, current and past. Family day flier. Did you get this? All received.
- Key members to head up generation gaps
- This is Andy's Proposal:
- To enlist active alumni members to recruit net new members from their "era" In school and then I will follow up and get them in the association.

#### Purpose:

Being recruited from a brother that you know and have shared a common experience with is better than a "cold call" from me or an impersonal recruitment email.

### **Current Status:**

This is just getting off the ground, Blake Copely and Dave McClain are the first two to try this approach – three net new members are targeted so far, their names and contact info is forthcoming.

## **Discussion Topic:**

Things tend to go better when run as a contest, most of us are a bit competitive and that would seem to add an additional motivation for members to recruit. A \$100 Visa gift card may be a sufficient to generate interest.

# Travis Drake, Programs

- Family day update: Make sure you are telling your family this weekend is blocked out and join us. July 23<sup>rd</sup>. Check out the website for details.
- End of Summer event ideas (Actives with Alumni): Working on a game or activity we can do on campus. Bags tourney, kick ball, etc. Ideas welcomed
- Homecoming: We will have a tent at Tent City and will be cooking food. Homecoming is Oct 1<sup>st</sup> and Rose hulman is having homecoming that same day. Book your rooms ASAP as hotels are filling up.
- Thanksgiving: Brother Hanson's family will be hosting again this year. Date is Nov. 5<sup>th</sup>. Room blocks info to come shortly.
- Formal, Indy North, Indy downtown, Terre Haute?? We are waiting for campus to release the tandem schedule. If it works out we will try to do something on April 8<sup>th</sup>. We want to talk with chapter to see if they would prefer to go to Indy or stay in Terre Haute for this event. Details to come.

Chad Smith, Finance

- Debit cards- Should be on the way: Cards and banking stuff on its way.
- Budget Did everyone get their numbers in?? Budget for the year is below. At this time we are over budget but it is not this board intent to stay at 23 members. In fact we have already got 2 more signed up. Check the website to watch the number grow.
- Accounting sheets: Nothing new sheets sent out.

Delta Tau Alumni Association 2016 Budget

Position						
VP Membership	Rush	Ritual	Associate Education			Total
	\$ -	\$ -	\$ -			\$
VP of Programs	Formal	Homecoming	Thanksgiving	End of summer	Family day	
	\$	\$	\$	\$	\$	\$
	250.00	400.00	500.00	50.00	400.00	1,600.00
EVP	Newsletter	House Projects	Website hosting			
			\$			\$
	\$ -	\$-	100.00			100.00
VP Finance	Taxes	Insurance		National Dues		
	\$					\$
	25.00	\$-		\$-		25.00
President	National Dues	Misc. expense	Grand Chapter	<b>Regional Conclave</b>	Omega's Cut	
	\$					\$
	400.00	\$-			\$-	400.00
						\$
					Total	2,125.00

# **Open Comments, Board of Directors or guest:**

NONE

Meeting closed at: 8:12cst