



July 13<sup>th</sup> Conference Call Minutes

2<sup>nd</sup> Wednesday call

**Zac Garner, President**

- Meeting Opened At: **7:05**
- August 20<sup>th</sup> Education and Alumni / Active day. End of Summer event: **This event will take place on August 20<sup>th</sup> and we need to get as many alumni there as we can. This event will be held in conjunction with Phired Up and will be a great day to see the new recruitment tools the guys are learning and visit the campus. We will have an agenda out by next week. We also booked 10 rooms for this event. The cost is 139 + tax. Contact Zac if you are interested in booking a room.**
- Phired Up conference call Update? **Call went great. Matt the new Recruitment chair has already obtained 198 names of men coming to campus and interested in Greek life. He has also put together a semester calendar and will share it with us, so we know when activities are happening in Terre Haute.**
- Agreement with HQ for Phired up recruitment plan: **HQ tells me we should have something by end of July.**
- Scholarship update: **We will now be giving away 2 book scholarships each semester. The scholarships will be \$500 each. The application will be attached to the minutes.**
- Joint Calendar with Chapter, Campus and Association? **Matt has already done the work from the chapter side we just need to add the alumni events and it will be posted on the website.**

**Curt Binder, Vice President**

- Newsletter- July issue due date? **July 22<sup>nd</sup> is the publish date. Get your stories in now.**
- Contact with Brian to help make newsletter joint with chapter: **Zac to send info to curt**
- Social Media update, make sure we are posting on all pages. **Is there a way to link?? They are now linked. Travis is doing a great job keep it up.**
- Conference call with all members. Update on call sites? **We will be using Free Conference call to host this call. Zac and Curt will test functions and we will host our first open call before Homecoming. Final details to come in August.**

**Andy Clark, Membership**

- New members since last month: **NOne**

- Recruitment Challenge : **Please remember that the alumnus who signs up the most guys will receive a \$250 Visa Gift card.**
- Board support needed? **Help with marketing and driving members to events.**
- Square for Family day (remind Zac): **Andy will remind Zac to have the Square at Family day.**

#### Travis Drake, Programs

- Family Day event.
  - Current guest count? **Est. at 24 right now. Never too late to join us.**
  - List of items needed and who is buying? **Drake will buy items needed and submit receipts to be paid back.**
  - Cost/Budget. **Flex budget at \$150.**
  - Set-up needed: **Drake will be there at 10:am to set-up**
  - Time you want board members to show up. **Any time before 11:00**
- End of summer event with Chapter: **We have 10 rooms booked. Members will need to call Zac to have room transferred. We were not able to do a room block but booked rooms. Rate 139.99 + 13.5% tax. Rooms will be canceled on 8/15/16 if not booked.**
- Blackhawks Event in Chicago: **Brother Van Camp will be hosting, He has set up a link to buy tickets. Please email mike or a board member to get the link. It is also posted on our Facebook page.**
- Homecoming. Bus?? Start times, Flier, Tent, and Budget \$\$: **Tent and space have been reserved. Chad to call Complete Outdoor to pay for the Tent, chairs and table. Due to lack of interest we don't believe we will be able to book the bus. We still have time so if you are interested please let us know. Flex budget of \$150 (not including tent or tables) has been discussed. We will adjust as we get closer.**
- Thanksgiving- : **Fliers to be available and handed out at Homecoming? Room Block set up, cost is 90.99 +tax. Ask for Sigma Tau Gamma room block. They will match that same rate for Friday night. Just let them know you are with the block for Saturday at booking. Time to be set by next meeting. Most likely it will be the early part of the afternoon.**
- Formal: **This will be a discussion at the August 20<sup>th</sup> event in Terre Haute. We will discuss with the active chapter and alumni who are there will be able to speak on the matter.**

#### Chad Smith, Finance

- Any changes. **Uhaul monthly charge went up to \$64.95**
- Budget sheets.

Open Comments, Board of Directors or guest:

Meeting Closed: **7:52**